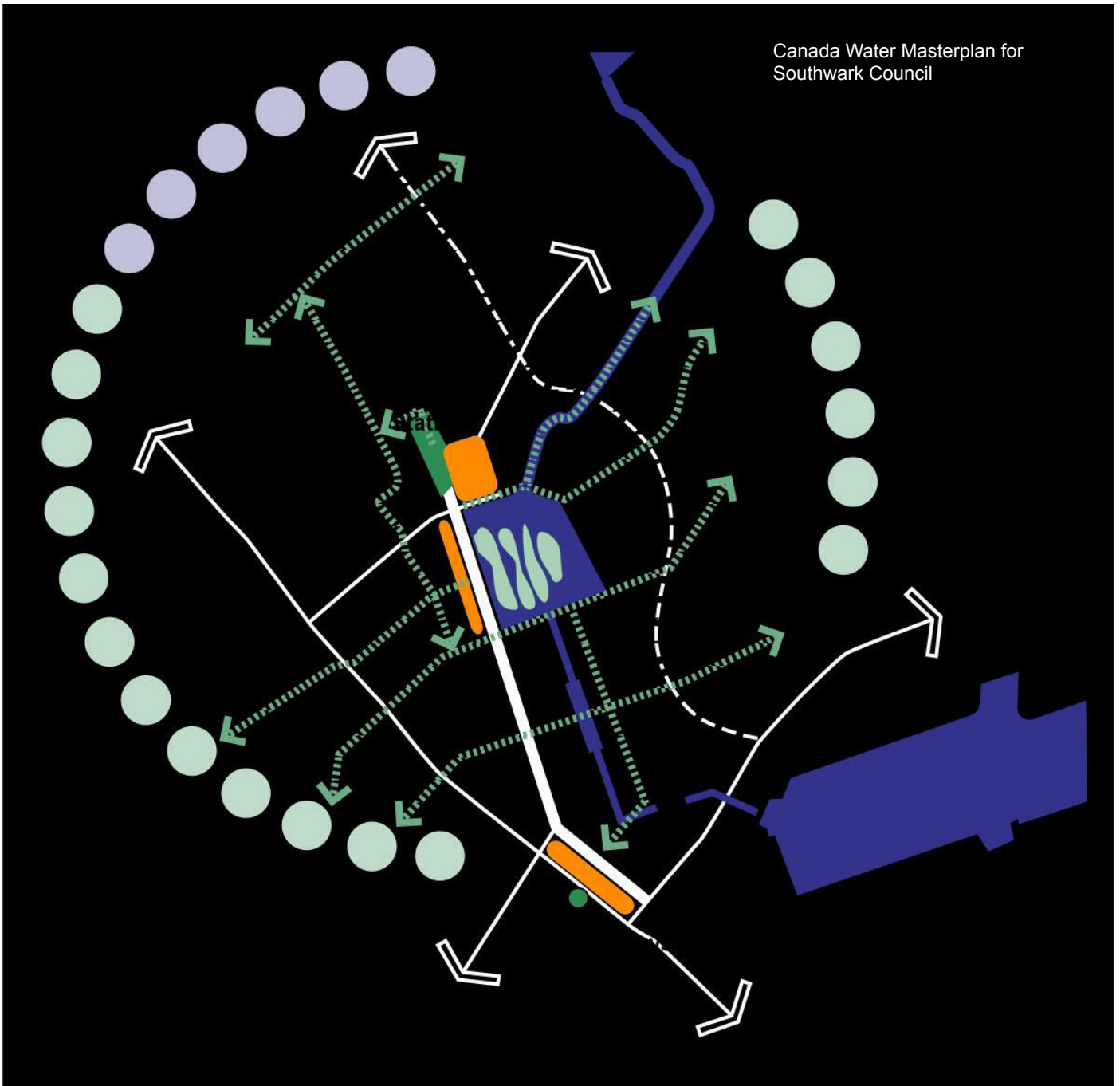




The Collaborative. City

Capabilities 2020



The Collaborative City provides design support to planning, engineering and property consultants.

Collaborative City offers strategic advice with the sort of light touch that is so often needed early in a project. Our design skills can help your business pitch for a wider range of work opportunities as well as increasing your scope of services for existing clients.

This Capability Statement outlines some of the services offered across all project stages from research, site analysis and visioning studies through to masterplans, guidance documents and to planning applications, appeals and development partner procurement:

1. Research and strategic advice
2. Site and context appraisals
3. Site capacity and viability studies
4. Visioning and co-design
5. Preparing briefs for consultant procurement
6. Masterplans and development frameworks
7. High Street Regeneration
8. Estate Regeneration
9. Transit-Oriented Development (TOD)
10. Design Guides and Design Codes
11. Stakeholder engagement
12. Health and Wellbeing strategies
13. Planning applications (outline and detail)
14. Expert witness evidence
15. Advising on design quality



1: Research and strategic advice – As part of the Council's MK Futures 2050 programme. I researched international case studies dealing with the demographic, technological and economic drivers and responding to changing citizen expectations and housing affordability.

Milton Keynes 2050 | 2017 | Milton Keynes Council
 Healthy New Towns | September 2015 – April 2019 | NHS England
 High Density Living | 2010 | Waltham Forest Council
 Vancouver Housing Strategy | June – November 2016 | Ernst and Young for City of Vancouver

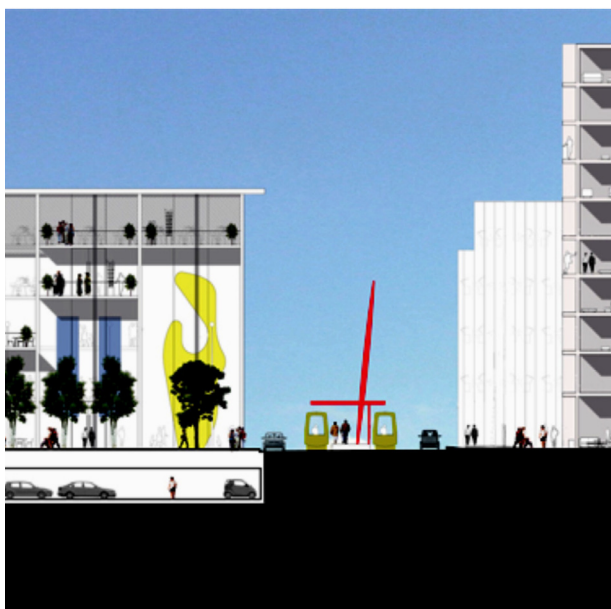
2: Site and context appraisals – Assessing site's and their context as baseline information for development studies. Outputs include constraints and opportunities mapping. For Caerus Developments to support a planning application for a mixed use development at Sotheron Place in Chelsea, I prepared a detailed, illustrated townscape assessment including mapping legibility, morphology, character areas, land-uses and building heights.

Sotheron Pace Townscape Study | March – September 2019 | Caerus Developments



3: Capacity and viability studies – I use three-dimensional modelling coupled with bespoke spreadsheets. Variables including building heights, land-use, and unit size and tenure mix can be manipulated to rapidly explore multiple options with a client in a workshop format. For the North Middlesex University Hospital NHS Trust in partnership with the GLA, I explored options to assess site capacity as the basis for a land deal negotiation and pre-application discussion with Enfield Council for a c.300 unit affordable housing development with replacement administrative accommodation for the Trust on surplus hospital land.

North Middlesex University Hospital Masterplan | December 2019
 – ongoing | NMUH NHS Trust / GLA
 Regent's Quarter | 1999 | English Heritage



4: Visioning and co-design – working with clients, stakeholders and design teams to identify what makes a development special. At St. Clement's Heights in Sydenham for Crest Nicholson I worked with the client and their architects to re-think how new family homes could be built alongside retirement homes to create one of London's first multi-generational developments. At Bishop's Stortford for Solon, the Kier/Network Rail JV, I worked with the client, their architect and the local authority to negotiate a development strategy for 300 new homes, retail and multi-storey parking.

Bishop's Stortford Goods Yard | March 2016 – March 2017 | Solum Regeneration
 Orléans Pont de l'Europe Master-plan | 2005 | Agglomération Orléans Val de Loire (Orléans and the Loire Valley Metropolitan Council), Ville d'Orléans (Orléans City Council), Ville de Saint-Jean-de-la-Ruelle

5: Preparing briefs for design team procurement – Supporting clients to prepare briefs for selecting developers or design teams. When Southend-on-Sea Council wanted to procure a development partner through competitive dialogue, I prepared planning and design requirements, testing these with council officers and drafting the design chapter of the procurement documentation. I then assisted the dialogue process including assessment of shortlisted bids.

Southend Better Queensway Master-plan and Advisory Services | October 2015 March 2019 | Southend-on-Sea Borough Council



6: Masterplans and development frameworks – Award-winning masterplans for complex, mixed-use development in town centres, urban extensions, heritage areas, waterfronts and research, health and education campuses. At Barnsley the masterplanning process for the Town Centre helped restore business confidence after a major development fell through. New investment was secured and the markets quarter rebuilt with a new town square.

Strood Waterfront Masterplan | June 2017- March 2018 | Medway Council
 Barnsley Town Centre Prospectus and Masterplan | October 2014 – June 2015 | Barnsley Metropolitan Borough Council
 Purfleet PRIDE Development Framework | 2006 – 2013 | Thurrock Thames Gateway Development Corporation/Thurrock Council
 Scotswood Masterplan | 2007 – 2009 | Newcastle City Council

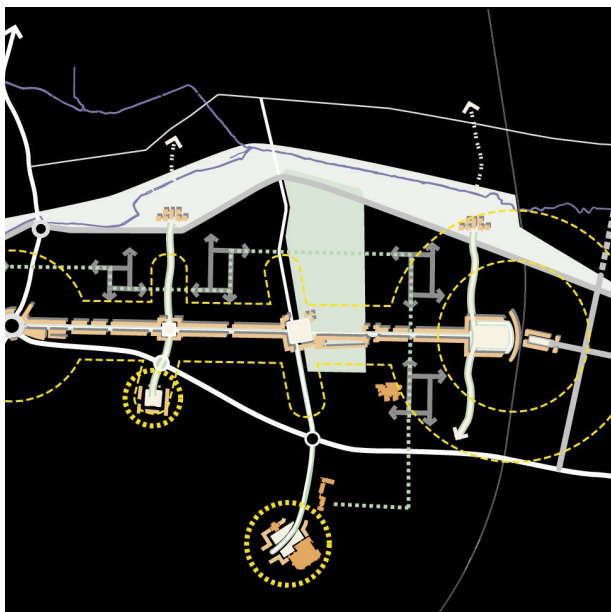


7: High Street Regeneration – Advising on how Placemaking and smart technologies can combine to strengthen Chatham’s high street as part of the Future High Street programme

Future High Street | 2019 – Ongoing | Medway Council
Dartford Town Centre SPD | 2016 – 2018 | Dartford Council

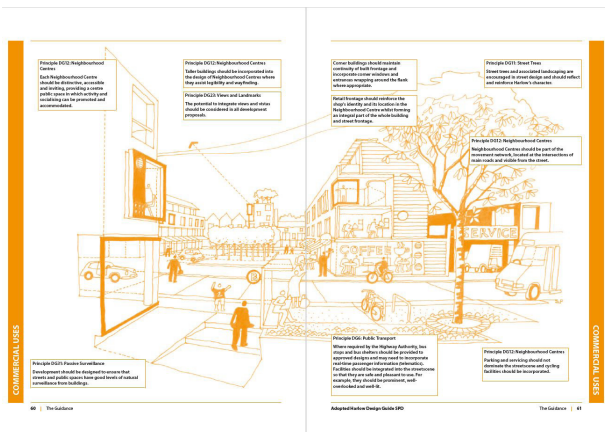
8: Estate Regeneration – Working closely with local communities to agree regeneration strategies under a variety of funding regimes. At Angell Town I ran an on-site drop-in shop for 6 months. For the Aylesbury Estate I took a group of residents to visit projects in Amsterdam. Both projects turned round unloved estates to make places people chose to live in and contribute to reducing crime and deprivation.

Angell Town Estate Action Masterplan | 1994 - 95 | Lambeth Council
Aylesbury Estate AAP | 2007- 08 | London Borough of Southwark & Aylesbury New Deal for Communities
Southend Better Queensway Masterplan and Advisory Services | October 2015 March 2019 | Southend-on-Sea Borough Council



9: Transit-Oriented Development (TOD) – Relating development to transport accessibility to optimise density and leverage investment. I have worked on projects that make a clear linkage between land use and infrastructure. At Dublin’s Northern Fringe the masterplan was structured a round investment in a new mainline rail station linked to the city centre by a new quality bus corridor.

Integrated Transport and Urban Planning Report | June 2018 – March 2019 | Ministry of Municipal and Rural Affairs, Kingdom of Saudi Arabia
Dublin Northern Fringe Masterplan | 2004 – 2005 | Dublin City Council



10: Design Guides and Design Codes – Experiencing in drafting Design Codes dating back to the CABE pilot programme run under John Prescott's ODP. I have also provided training material on Design Codes to the Planning Inspectorate. I led the team drafting the London Mayor's Housing Design Guide, which later was adapted to form the GLA Housing SPD.

Design Code Training | October 2020 – ongoing | Planning Inspectorate

Harlow Design Guide | April 2019 – ongoing | Harlow Council
Garden Village at Handforth Design Code | April 2019 – ongoing | Cheshire East Council / Engine of the North
London Mayor's Housing Design Guide | GLA

11: Stakeholder engagement – Bespoke engagement techniques designed for each community have included innovative approaches including 'Know Your Place' in Grimsby and 'Day in The Life' in Southend

Southend Better Queensway Master-plan and Advisory Services | October 2015 March 2019 | Southend-on-Sea Borough Council

Dartford Town Centre | 2017 - 2018 | Dartford Council
Grimsby Renaissance | 2003 - 2005 | Yorkshire Forward
Aylesbury Estate / 2007-2008 Southwark Council



12: Health and Wellbeing strategies – Applying the lessons from my experience advising NHS England on their Healthy New Town Programme, I have devised strategies to build in healthy lifestyles in growth areas and urban regeneration including for Argent at the former St Pancras Hospital site.

Objective assessment can be provided for instance using TfL's Healthy Streets assessment tool as for the new Children and Young Peoples Centre in South London.

St Pancras Hospital | April 2019 – ongoing | Argent
Healthy Streets Assessment | September - October 2020 | South London & Maudsley NHS Trust
Aintree Hospital Healthy Living Community 2018 – ongoing | Aintree University Hospital NHS Trust

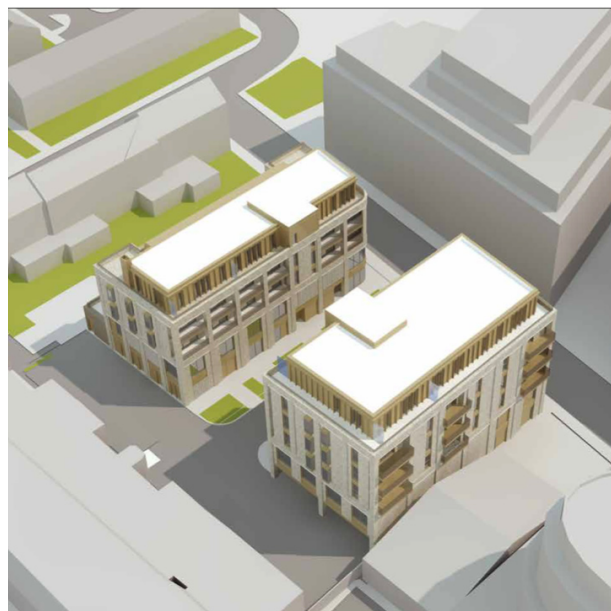


13: Outline and detail planning applications – Preparing designs and documentation for a wide variety of development ranging from a Health Innovation Campus for Lancaster University to a rural exceptions site housing scheme in the Oxford-Cambridge arc and infill housing for Homes for Lambeth.

Lancaster Health Innovation Campus (HIC) | 2018 – 2020 | Lancaster University
 Dunsty Hill Farm, Aylesbury Vale | 2019 – ongoing | Highbarrow Holdings
 Angell Town Boiler House Site | 2019 – ongoing | Homes for Lambeth

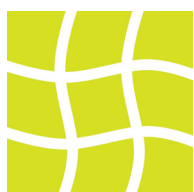
14: Expert witness evidence – I acted as an expert design witness on a number of inquiries including the Camden Town Station inquiry, Scotswood CPO inquiry and Thurrock Local Plan EIP.

Sotheron Place | September 2019 | Caerus Developments



15: Advising on design quality – Helping public sector bodies select development partners for Thurrock Council's Purfleet Masterplan, Southend Council's Better Queensway regeneration and West Sussex County Council procurement for multiple sites. I am a member of the Design Panel working with Guildford Council and their partners on three growth area masterplans.

Developer Procurement | September 2020 - Ongoing | Carter Jonas for West Sussex County Council
 Purfleet Masterplan | 2012 - 2013 | Thurrock Council
 Canada Water | 1999 | Southwark Council



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